14th July 2014

Dear Members of the School Community

After several years absence the Hamilton (Gray Street) Primary School Country Fair made a triumphant return in 2013 that delighted another generation of children and families alike. Nearly 2000 event goers attended with many stall holders praising the school for the quality and variety of activities presented.

This is our major school fundraiser for the year with proceeds from last year’s event contributing to the complete replacement of our school’s playground equipment, which will be an exciting reveal at this year’s Country Fair.

Hamilton (Gray Street) Primary School Country Fair will be on Saturday 25th October, 11am - 4pm.

This year’s event will continue the traditions of a Country Fair with:

- The Great Victorian Jam and Chutney Challenge
- Scarecrow competitions
- Homemade food stalls
- 50 undercover stalls of beautiful things
- Old fashion country games
- Animal farm
- Making your billy-kart competition
- Car displays
- Live Music
- Haunted house, fairy floss, kid’s activities, plants, cake stalls and so much more.

The Country Fair will showcase the very best of the Hamilton Gray St School community and funds raised will go towards developing the Gray Street side of the school with an outdoor classroom, new basket/netball courts and landscaping. A plan is attached for your information.

We would be delighted if you would join us as a Friend of the 2014 Country Fair which allows for an affordable contribution of $50.
Your membership will be acknowledged with:

- a Country Fair Badge/Sticker
- your name listed on the event Facebook site, School website and the school newsletter
- printed material promoting the event and on the day

If you wish to make a greater contribution please see a variety of sponsorship packages attached starting at $250 for a bronze package.

As a school community we are keen to further the facilities that contribute to a positive learning environment of our current and future students. Your support of the 2014 Country Fair will enable us to continue the strong heritage of Hamilton (Gray St) Primary School. If you require any further information regarding this proposal please contact our Sponsorship Coordinator – Pene Baker 0410292553 or email pt.baker@bigpond.com

Again, I thank you for your consideration.

Kindest regards

Hugh Koch
President
Hamilton (Gray St) Primary School Council
## 2014 Hamilton (Gray St) Primary School Sponsorship Packages

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| Gold    | $1,000 | ✓ Permanent acknowledgement on the donor’s board of the new outdoor classroom project once complete  
|         |       | ✓ Family VIP Gold Pass to the Country Fair  
|         |       | ✓ Listed as a Major Supporting Sponsor on all event promotional material  
|         |       | ✓ Recognition in all radio and print advertising  
|         |       | ✓ Corporate links to #instagram and facebook  
|         |       | ✓ Company logo and sponsorship level recognised in the school newsletter weekly until the 2014 Fair  
|         |       | ✓ Logo printed on the Country Fair major raffle tickets  
|         |       | ✓ Acknowledgement on 2014 Country Fair Sponsor’s Board  
|         |       | ✓ Opportunity to display corporate promotional material around the Fair precinct on the day of the 2014 Fair  
|         |       | ✓ Business recognised on the main stage during the event  
|         |       | ✓ An opportunity to make an addresses promoting your business during the 2014 Fair |

| Silver  | $500  | ✓ Permanent acknowledgement on the donor’s board of the new outdoor classroom project once complete  
|         |       | ✓ Naming rights for a specific activity or category at the Fair  
|         |       | ✓ Listed as a Silver Sponsor on all event promotional material  
|         |       | ✓ Recognition in selected radio and print advertising  
|         |       | ✓ Corporate links to #instagram and facebook  
|         |       | ✓ Company logo and sponsorship level recognised in the school newsletter weekly until the 2014 Fair  
|         |       | ✓ Acknowledgement on 2014 Country Fair Sponsor’s Board  
|         |       | ✓ Opportunity to display corporate promotional material around the specific activity sponsored and Fair precinct on the day of the 2014 Fair  
|         |       | ✓ Mention of your business during the Country Fair by Master of Ceremonies on the main stage during the event |

| Bronze  | $250  | ✓ Permanent acknowledgement on the donor’s board of the new outdoor classroom project once complete  
|         |       | ✓ Listed as a Bronze Sponsor on all event promotional material  
|         |       | ✓ Recognition in print advertising  
|         |       | ✓ Corporate links to #instagram and facebook  
|         |       | ✓ Company logo and sponsorship level recognised in the school newsletter weekly until the 2014 Fair  
|         |       | ✓ Acknowledgement on 2014 Country Fair Sponsor’s Board  
|         |       | ✓ Opportunity to display corporate promotional material around the Fair precinct on the day of the 2014 Fair  
|         |       | ✓ Mention of your business during the Country Fair by Master of Ceremonies on the main stage during the event |
Hamilton (Gray St) Primary School Country Fair
Sponsorship Registration

Please return the form in the self-addressed envelope attached

Business/Company Name/
Family Name: ____________________________
Address: ____________________________________________

Type of business: ____________________________
Contact name: ____________________________
Phone: ____________________________ Mobile: ____________________________
E-mail: ____________________________________________ Website: ____________________________________________

☐ Gold $1000 ☐ Silver $500 ☐ Bronze $250

☐ $50 Friend of the 2014 Country Fair Sponsorship

A receipt will be issued for any monetary sponsorship

Payment Options:

☐ Direct Credit
BSB: 063513  A/c: 00905044
Name: Primary School 295 Hamilton Official Account
In the deposit line please note – Fair and your business name

☐ Cheque: Please make Cheque out to Hamilton (Gray St) Primary School

☐ Please debit my: VISA / MASTERCARD (CIRCLE)

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Office Use Only
Amount Received: $ ________ Date: / / Payment Method: Direct Credit / Cheque / Credit Card
Initialled: ____________________________

www.hamiltonps-grayst.vic.edu.au
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